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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/716,611	11/20/2003	Kang Soo Seo	1740-000064/US	7147	
30593 HARNESS D	7590 08/05/2009 ICKEY & PIERCE, P.L.C.	EXAM	EXAMINER		
P.O. BOX 8910			DUNN, MISHAWN N		
RESTON, VA	. 20195		ART UNIT	PAPER NUMBER	
			2621		
			MAIL DATE	DELIVERY MODE	
			08/05/2009	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/716,611	SEO ET AL.		
Examiner	Art Unit		
MISHAWN DUNN	2621		

	IVII SHAVVIN DOININ	2021			
The MAILING DATE of this communication appe	ars on the cover sheet with the o	correspondence add	ress		
THE REPLY FILED 25 June 2009 FAILS TO PLACE THIS APP	LICATION IN CONDITION FOR A	LLOWANCE.			
☑ The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (f) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:					
) The period for reply expiresmonths from the mailing date of the final rejection.    The period for reply expires out (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.					
Examiner Note: If box 1 is checked, check either box (a) or (I MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f		FIRST REPLY WAS FI	LED WITHIN TWO		
Extensions of time may be obtained under 37 CFR 1,136(a). The date have been filled is the date for purposes of determining the period of exhauster. Any CFR 1,17(a) is calculated from: (1) the expiration date of the set set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patient term adjustment. See 37 CFR 1,704(b). NOTICE OF APPEAL.	ension and the corresponding amount hortened statutory period for reply origi than three months after the mailing dat	of the fee. The appropria nally set in the final Office	ate extension fee e action; or (2) as		
2. The Notice of Appeal was filed on A brief in compl	liance with 37 CFR 41.37 must be	filed within two months	s of the date of		
filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed wi AMENDMENTS	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the			
<ol> <li>The proposed amendment(s) filed after a final rejection, be</li> <li>They raise new issues that would require further core</li> <li>They raise the issue of new matter (see NOTE below</li> </ol>	sideration and/or search (see NO		cause		
(c) They are not deemed to place the application in bett appeal; and/or		ducing or simplifying th	ne issues for		
(d) ☐ They present additional claims without canceling a c NOTE: (See 37 CFR 1.116 and 41.33(a)).	corresponding number of finally rejection	ected claims.			
4. The amendments are not in compliance with 37 CFR 1.12	1. See attached Notice of Non-Co.	mpliant Amendment (I	PTOL-324)		
5. Applicant's reply has overcome the following rejection(s):					
Newly proposed or amended claim(s) would be all non-allowable claim(s).		timely filed amendmer	nt canceling the		
<ol> <li>For purposes of appeal, the proposed amendment(s): a) [ how the new or amended claims would be rejected is prov</li> </ol>		I be entered and an e	xplanation of		
The status of the claim(s) is (or will be) as follows: Claim(s) allowed:					
Claim(s) objected to:					
Claim(s) rejected: <u>1.15-20.24.25.29.30.34.35.39.40 and 5.</u> Claim(s) withdrawn from consideration:	<u>3-57</u> .				
AFFIDAVIT OR OTHER EVIDENCE					
<ol> <li>The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).</li> </ol>					
<ol> <li>The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to or showing a good and sufficient reasons why it is necessary</li> </ol>	vercome <u>all</u> rejections under appear and was not earlier presented. Se	al and/or appellant fail ee 37 CFR 41.33(d)(1	s to provide a ).		
10. The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	n of the status of the claims after er	ntry is below or attach	ed.		
<ol> <li>The request for reconsideration has been considered but <u>See Continuation Sheet.</u></li> </ol>	t does NOT place the application in	condition for allowan	ce because:		
12. Note the attached Information <i>Disclosure Statement(s)</i> . (13. Other:	PTO/SB/08) Paper No(s)				
/Thai Tran/ Supervisory Patent Examiner, Art Unit 2621					

Continuation of 11. does NOT place the application in condition for allowance because: applicant argues that neither Kashiwagi et al., Murase et al., nor Kato teaches "wherein the playitem includes duration information indicating whether to display the still images for one of a finite and an infinite period of time" as recited in claims 1 and 17-20. The examiner respectfully disagrees. Kashiwagi teaches reproducing a playits comprising playitems (i.e. chapters) (paras. 0223-0225). The duration of the playitem is not explicitly disclosed. However, the images can only be displayed for a specified period of time or an infirnite time period, there is not another option. Therefore, the playitem must include duration information in order to be displayed at all. The rejection of claims 13, 15, 16, and 53 under USC 112 are has been withdrawn based on the amendment to correct insufficient antecedent basis: